# RM Annual Index


| ACTIVITIES | MONTH | PAGE |
|---|---|---|
| Employee Programs—Its' What We Believe In | Feb | 27 |
| Group Travel—The Program Expender | Feb | 32 |
| Trends in Recreational Sports | Mar | 10 |
| Soccer: A Sports Activity to Grow On | Mar | 12 |
| IRC Sports Leagues | Mar | 24 |
| Scouting Clears New Trails for Employee and Public Relations | Apr | 10 |
| National Hunting & Fishing Day | Apr | 9 |
| | May/June | 33 |
| | Jul | 29 |
| NOVA's Recreation Challenges Stress | Apr | 13 |
| Toastmasters Clubs: Management Training as a Recreational Activity | May/Jun | 28 |
| Get Involved With Your Community | Aug | 27 |
| Travel Trends: What Can We Expect in the 1980's? | Sep | 10 |
| Combating the Winter Blues—An Industrial Psychologist Explains Why Winter May Give You a Competitive Edge | Sep | 18 |
| A Group Planner's Checklist for Successful Ski Trips | Sep | 20 |
| NIRA Travel Services Directory-1979 | Sep | 21 |
| Bring Out the Artists . . . Bring in the Act | Oct | 18 |
| Allstate Family Day | Oct | 21 |
| United Nations Day at McDonnel, Douglas | Oct | 26 |
| The Outdoor Jogging Circuit—Conditioning at an Individual Pace, Facilities on a Slim Budget | Nov | 20 |

| ADMINISTRATION | MONTH | PAGE |
|---|---|---|
| Planned Purchasing—A Sensible Approach on Any Budget | Feb | 11 |
| Research Resport: Employee Recreation: Why Aren't More Businesses Involved? | Feb | 22 |
| How to Develop an Employee Discount Program | Feb | 28 |
| Practical Questions for a Pre-Retirement Counseling Program | Apr | 23 |
| Stress Management—How to Recognize Harmful Stress Levels in Employees and Help Relieve Them | Apr | 29 |
| A Promotional Idea | May/Jun | 6 |
| How and Why to File a Conference Report | May/Jun | 10 |
| A Concentrated Education | May/Jun | 12 |
| Inside/Out: What is Fitness? | Jul | 17 |
| Before You Propose an Employee Fitness Program . . . | Jul | 22 |
| Bartender to Bear-Tender | Jul | 30 |
| Helping Employees Cope | Jul | 35 |
| New College Text Introduces Employee Programs to Business Students | Aug | 8 |
| Say it in Numbers—Learning to Talk With Management | Aug | 30 |
| Program Assistance for Branch Plants— | Sep | 13 |

| DEPARTMENTS | MONTH | PAGE |
|---|---|---|
| Volunteers from the Workplace | Oct | 10 |
| Employee-Built Facilities at General Dynamics Convair | Nov | 12 |
| Professionalism: Survival Skills for the 80's | Nov | 28 |
| The NIRA President Would Like a Word With You . . . | Feb | 5 |
| | Mar | 5 |
| | Apr | 5 |
| | May/Jun | 5 |
| | Jul | 5 |
| | Aug | 3 |
| | Sep | 3 |
| | Oct | 3 |
| | Nov | 3 |
| | Dec/Jan | 0 |
| Ideas Clinic | Feb | 9 |
| | Mar | 17 |
| | Apr | 28 |
| | May-Jun | 20 |
| | Jul | 27 |
| | Aug | 26 |
| | Sep | 29 |
| | Oct | 29 |
| | Nov | 16 |
| | Dec/Jan | 3 |
| Tournament News | Feb | 35 |
| | Mar | 9 |
| | Apr | 8 |
| | May/Jun | 30 |
| | Jul | 11 |
| | Aug | 33 |
| | Sept | 12 |
| | Oct | 9 |
| | Dec/Jan | 23 |
| Meet Your Board | Feb | 37 |
| | Mar | 33 |
| | Apr | 33 |
| NIRA Calendar | Feb | 38 |
| | Mar | 34 |
| | Apr | 34 |
| | May/Jun | 34 |
| | Jul | 38 |
| | Aug | 36 |
| | Sep | 29 |
| | Oct | 32 |
| | Nov | 34 |
| | Dec/Jan | 40 |
| Ad Index | Feb | 38 |
| | Mar | 34 |
| | Apr | 34 |
| | May/Jun | 34 |
| | Jul | 38 |
| | Aug | 36 |
| | Sep | 32 |
| | Oct | 32 |
| | Nov | 34 |
| | Dec/Jan | 40 |


***continued on following page***

| DEPARTMENTS (Continued) | MONTH | PAGE |
|---|---|---|
| Know Us By the Companies We Keep | Feb | 20 |
| | Mar | 18 |
| | Apr | 18 |
| | May/Jun | 18 |
| | Jul | 20 |
| | Aug | 20 |
| | Sep | 16 |
| | Oct | 16 |
| | Nov | 18 |
| Names in the News | Mar | 6 |
| | Jul | 14 |
| | Sep | 28 |
| | Nov | 17 |
| News in Brief | Mar | 8 |
| | May/June | 8 |
| | Jul | 8 |
| | Sep | 6 |
| | Oct | 6 |
| | Dec/Jan | 21 |
| "Top Management Speaks" | | |
| Sherwood L. Fawcett, Battelle | Feb | 6 |
| Robert W. Galvin, Motorola | Mar | 31 |
| Stanford N. McDonnell, McDonnel, Douglas | Apr | 13 |
| Frank Flick, Flick Reedy | May/Jun | 16 |
| C. J. Pilliod, Goodyear | Jul | 6 |
| Charles Sporck, National Semiconductor | Aug | 29 |
| Robert W. Galvin, Motorola | Sep | 31 |
| Paul P. Davis, McLean Trucking | Oct | 30 |
| John T. Fey, Equitable Life | Nov | 11 |
| What is NIRA? | Apr | 4 |
| | May/Jun | 4 |
| | Jul | 4 |
| | Aug | 2 |
| | Sep | 2 |
| | Oct | 2 |
| | Nov | 2 |
| | Dec/Jan | 40 |
| NIRA Services & Activities | Apr | Cover III |
| | May/June | Cover III |
| | Jul | Cover II |
| | Aug | Cover II |
| | Sep | Cover II |
| | Oct | Cover II |
| | Nov | 15 |
| | Dec/Jan | 39 |
| NIRA News | Jul | 12 |
| | Aug | 4 |
| Fitness/Health Bulletin | Jul | 28 |
| Order Your Professional Library | Sep | 27 |
| | Oct | 15 |
| | Dec/Jan | 22 |

| NIRA AFFAIRS | MONTH | PAGE |
|---|---|---|
| Time Out for Professional Education—Pick Up Information and Exchange Ideas at the 1979 NIRA Conference and Exhibit | Feb | 14 |
| Switch on Your Programs | Feb | 17 |
| | Mar | 29 |
| | Apr | 21 |
| 1979 Delegates' Registration Form | Feb | 18 |
| | Mar | 30 |
| | Apr | 22 |
| 1980 Delegates' Registration Form | Dec/Jan | 14 |
| We Are Proud to Honor the Best in our Field. They Are . . . | Feb | 19 |
| Annual Report to the Members | Feb | 31 |
| NIRA Board of Directors Winter Meeting | Mar | 15 |
| While You're in Rochester, Take a Look Around You | Mar | 27 |
| 1979 NIRA Conference Speakers—From the State of the Union to the Future of the Profession | Apr | 6 |
| "Press On . . ." Theme of 1979 Conference and Exhibit | May/Jun | 14 |
| Official Conference Greetings | May/Jun | 21 |
| Highlights: 1979 NIRA Conference Program | May/Jun | 22 |
| Transition in Leadership | May/Jun | 26 |
| Plan to Attend: 39th Annual National Conference and Exhibit | May/June | 32 |
| | Jul | 26 |
| | Aug | 23 |
| | Dec/Jan | 13 |
| Open Forum: NIRA By Any Other Name . . . | Aug | 7 |
| | Sep | 4 |
| | Oct | 4 |
| | Nov | 4 |
| | Dec/Jan | 12 |
| 1979 Employer of the Year Extends Company Recreation to the Plant Community | May/Jun | 24 |
| Kodak's Kirt T. Compton is 1979–80 NIRA President | Aug | 8 |
| 1979 Conference & Exhibit: A Total Learning Experience | Aug | 13 |
| 1979 NIRA Certification Honor Roll | Aug | 22 |
| 1979 NIRA Award Winners | Aug | 24 |
| NIRA Board Proposes Changes & Provokes Controversy | Aug | 35 |
| First 1979–80 Board Meeting Dominated by Finance | Sep | 26 |
| Region VII Conference and Exhibit—"Passport to Employee Effectiveness" | Nov | 23 |
| October Board Meeting | Dec/Jan | 19 |
| Buyers Guide and Services Directory | Dec/Jan | 25 |
| RM Annual Index | Dec/Jan | 17 |

| PROGRAM PROFILES | MONTH | PAGE |
|---|---|---|
| Organization Profile: Cummins Employee Recreation Association | Mar | 20 |
| Associate Profile: Ski Group: No-problem Way to Group Ski Vacations | Mar | 23 |
| Associate Profile: Mid-America Tours | May/Jun | 11 |
| Associate Profile: Nautilus Provides Assistance to Recreation Directors | Jul | 7 |
| Associate Profile: Majestic Color Studios, Inc. Offers Family Portraits | Jul | 7 |
| Associate Profile: S.O.S. Talisman International | Sep | 30 |
| Associate Profile: Reps. Northeast Inc. | Dec | 4 |
| Associate Profile: Fitness Industries | Dec | 4 |